

Spark Online AI-enabled professional learning

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‘Just in Time, Just Enough, Just for You’

Schools, universities and education systems everywhere grapple to meet the professional learning needs of all leaders and teachers within the constraints of limited budgets and release time. Advances in AI now open up new ways for school, college, trust and HE leaders and teachers to access professional development online, when and where they need it most, personalised to their needs.

BTS Spark’s AI-enabled professional learning – **Spark Online** - offers education leaders the opportunity to refine their leadership, embed their learning and practise important skills and leadership capabilities:

- **Speak Like a Leader** is a self-paced communication program, enhanced by AI coaching, to help leaders confidently connect with any audience and speak with clarity and impact in different situations.
- **Leadership Hub** enables busy education leaders to draw on a rich online library of bite-sized leadership learning resources so they can access just-in-time support.
- **Conversation Practice Bots** offer a safe space to practise high-stakes conversations through realistic AI-powered role plays, with personalised feedback to improve over time.

Together, these programmes enable sustained, targeted development that equips leaders for the real-world challenges of school, trust and HE leadership - cost-effectively and at scale.

Speak Like a Leader



Overview

This self-paced online programme helps education leaders make a key fundamental shift in how they communicate and influence others. Offering ongoing feedback from an AI Coach, Speak Like a Leader will help leaders walk into any meeting or presentation feeling optimistic about their ability to address the concerns and questions of their audience, moving hearts and minds to make things happen.



Learning objectives

- Learn simple, powerful tools to prepare more effectively for any type of meeting or presentation.
- Connect with every audience, making sure you anticipate their questions, concerns, and hopes.
- Make an impact on your audiences so they are ready and willing to take action.
- Practise presenting and responding to situations and get instant rigorous feedback from your AI coach.
- Feel ready for anything, bolstering confidence and competence to deal with everyday and high-pressure situations.



Who is this for?

CEOs and trust leaders, principals, head teachers and senior leaders. Anyone looking to improve their ability to communicate.

Key content

- Think like your audience
- Craft a Big Idea
- Tell a compelling story
- Handle tough questions
- Think on your feet
- Prepare in ten minutes or less
- Sharpen your presentation style

Self-paced online course with AI coaching

Access to eight learning modules plus AI-enabled feedback for 6 months

£188 + VAT per person

Volume discounts apply for 10 or more enrolments. Please inquire.

Scan the QR code
to enrol in **Speak
Like a Leader**
today or email
uk@btsspark.org



Leadership Hub



Overview

Aiming to open up leadership learning for all? Seeking to empower your leaders to be proactive in their own professional growth? Leadership Hub enables participants to engage in self-paced leadership learning and reflection activities, relevant to their own development needs and current challenges.



Just in time, just enough, just for me

Leadership Hub meets the need of busy school, trust and HE leaders who want to access bitesize professional learning at a moment of need or in their own time.

Participants may choose to engage in a Personal Leadership Review to reflect on their leadership strengths and development needs. They can then access a myriad of learning resources - 29 online learning modules in all - covering the full range of leadership capabilities and mindsets. Each module has been developed for education leaders and offers research-based insights, practical tools and reflection exercises.

Participants can benefit from engaging in leadership webinars and receiving monthly playlists showcasing relevant modules (additional costs apply). They may also enjoy peer learning in study groups.



Comprehensive leadership learning

Modules span wide-ranging leadership topics, e.g.

- Giving feedback
- Empowering others
- Leading change
- Engaging stakeholders
- Building leadership confidence
- Creating shared purpose
- Prioritisation and time management
- Personal resilience and wellbeing

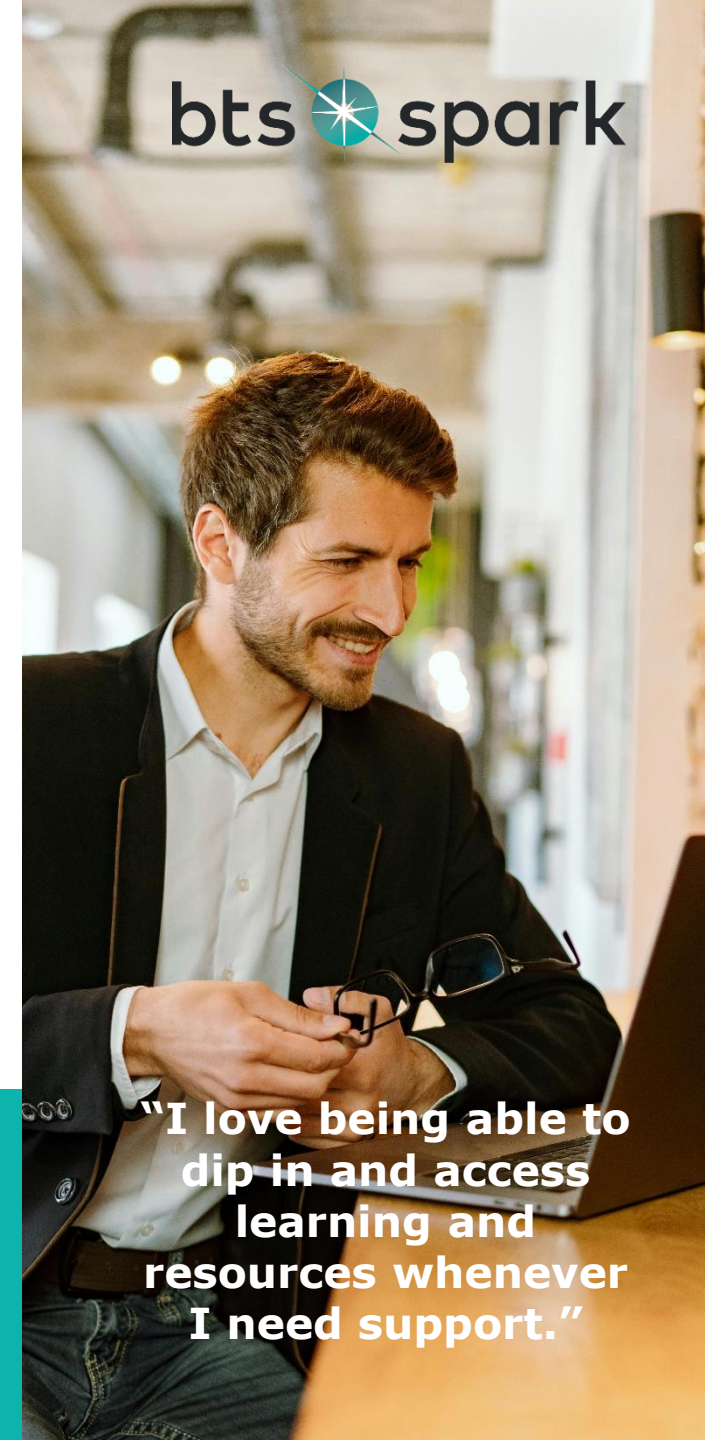
Leadership Hub pricing

Leadership Hub is available for individuals or can be scaled across hundreds of participants.

Participant enrolment costs £149+VAT per person and grants a 12-month license for unlimited use.

Discounted rates are available for 150+ participants (£95+VAT pp)/ 500+ participants (£60+VAT pp) and 1000+ participants (£45+VAT pp).

Contact denise.barrows@btsspark.org to book a demo or discuss a pilot



"I love being able to dip in and access learning and resources whenever I need support."

Conversation Practice Bots



Overview

Conversation practice bots offer education leaders realistic role-play simulations that provide a safe space to practise difficult conversations. AI-powered personalised feedback enables ongoing improvement and refinement of communication skills and builds confidence in handling similar live scenarios at work.



Bots can be developed to simulate any difficult conversation

Here are some examples of scenarios:

- Giving feedback to teachers
- Handling challenging parents
- Coaching a colleague
- Engaging someone resistant to change
- Holding others to account
- Addressing community forums
- Dealing with media interest



Bots support practice and embed learning

Bots can be integrated into any professional learning programme – reinforcing workshop learning, providing engaging self-paced learning or within assessment centres.

They are generally used as part of a live or self-paced training programme to enable participants to immediately practise the new skills they have learned and as part of follow-on actions to apply their learning.

Bots can be fully customisable to simulate both the conversation scenario and target persona. Consistent scoring and aggregate reporting provide insights on skills development across a cohort. BTS bots are SOC II certified and fully GDPR compliant.

Bot pricing

Bot platform access standard annual subscription @ £3000+VAT

Development of custom bot @ £4000+VAT / Contextualisation of standard bot @ £1500+VAT

Participant access @ £75+VAT per participant for 12-month license for up to 25 conversations

Tiered pricing available for 30-99 participants (£67+VAT pp), 100-249 (£60+VAT pp), 250-499 (£52+VAT pp), 500-999 (£45+VAT pp)

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“I loved being able to practise without anyone watching and the AI feedback helped me to do better every time.”